



West Santa Ana Branch Transit Corridor

Communications Toolkit: Release of Draft EIS/EIR and Comment Period

The WSAB is a new light rail transit line that would connect southeast LA County to downtown Los Angeles, providing mobility improvements and relief to the limited transportation systems currently available in the southeast communities. **The Draft Environmental Impact Statement/Environmental Impact Report (EIS/EIR) is now available. The comment period was recently extended from 45 days to 60 days through September 28, 2021, submit your comments!** A virtual interactive tool has been developed to help understand the project, view the Draft EIS/EIR and maps, learn about the proposed alternatives and submit your comments. Please visit MetroWSAB.com for complete details.

We want to help you engage your community during the comment period by providing ways to engage with the project team, join a virtual public hearing (August 19, 24 and 28) and submitting formal comments. Metro recently added three (3) new virtual community information sessions on August 16, 21, and 26 to provide an opportunity for a focused dialogue relating to the following topics: 1) Property acquisitions, relocation process and timing and 2) Traffic, noise and safety. These virtual meetings are meant to facilitate one-on-one dialogue and answer general questions. Official public comments will not be collected during these meetings. To help you share project facts and engage with your community, we have prepared a variety of resources for your use – simply copy and paste the information onto any of your preferred communication platforms. These efforts are intended to complement all the other public notification methods that Metro is already using to promote the public comment period, virtual public hearings and virtual community information sessions. Below are some **suggested methods** to share project details. See each section enclosed for details.

1. **View and share project resources**
2. **Post on social media**
3. **Distribute electronically via email or newsletter**
4. **Post to your website**
5. **Feature information on your events calendar**
6. **Record an automated phone message (schools)**

Please see the following pages for copy-and-paste-ready text you may use to share this information with your community. If you have any questions, please contact Edna Jimenez at WSAB@arellanoassociates.com or at 909.497.6339. We look forward to working with you to spread the word about this project!

1. View and share project resources

View or download any of the project resources related to the Draft EIS/EIR, virtual public hearings or online interactive tool, and share with your constituents.

Draft EIS/EIR Resources

- [Draft EIS/EIR](#)
- [Draft EIS/EIR Appendices](#)
- Notice of Availability (NOA) – [English/Spanish/Japanese/Korean](#)
- [Online Comment Form](#)

Virtual Public Hearings/Virtual Community Information Sessions Resources

- Virtual Public Hearing flyer ([English/Spanish/Japanese/Korean/Chinese](#))
- [Online interactive tool](#) (MetroWSAB.com)

Project Information

- Project fact sheet ([English/Spanish/Japanese/Korean](#))
- [Project image](#)

2. Post on Social Media

Use the [Project image](#) to make a post on your social media profiles (Facebook, Twitter, Instagram, Nextdoor, etc.) and share the virtual public hearings flyer ([English/Spanish/Japanese/Korean/Chinese](#)).

A. Facebook/Twitter/Instagram

- **Facebook:** [@losangelesmetro](#)
- **Twitter:** [@metrolosangeles](#)
- **Instagram:** [@metrolosangeles](#)

Option 1: Release of Draft EIS/EIR announcement

Metro [\[insert tag based on account\]](#) released the Draft EIS/EIR for the WSAB project, a new light rail transit project that would connect southeast LA County to downtown LA, and extended the comment period from 45 days to 60 days to Sep. 28. Submit your formal comment online or at a virtual public hearing on Aug. 19, 24 or 28, complete details at [MetroWSAB.com](#)

Suggested links: <https://storymaps.arcgis.com/stories/8fba510751ad4b148235c9148afa1c0d>

Option 2: Share meeting details

Join a virtual public hearing on Aug. 19, 24 or 28 for a project update and submit an oral formal comment. Three new virtual community information sessions were recently added on Aug. 16, 21, and 26 to provide an opportunity for focused dialogue relating to property acquisitions, relocation, noise, and other key topics. Complete details at [MetroWSAB.com](#).

Suggested links: [Meeting flyer](#), [interactive tool](#)

Option 3: Visit the online interactive tool

Metro [\[insert tag based on account\]](#) developed an online interactive tool for the WSAB project, a new light rail train that would connect southeast LA County to downtown LA. Visit [MetroWSAB.com](#) to see stations, grade separations, corridor alignment/elevations, property impacts/acquisitions, maintenance and storage facility options, Park & Ride

Suggested link: [interactive tool](#)

Option 4: Submit comments

Metro [\[insert tag based on account\]](#) has extended the comment period for the Draft EIS/EIR for the WSAB project from 45 days to 60 days to Sep. 28. Submit your comment online at <https://tinyurl.com/wsabcomments>

Suggested link: <https://tinyurl.com/wsabcomments>

B. NextDoor.com (Two options)

Option 1: Post the following text as a “message” on your Nextdoor profile:

The Draft Environmental Impact Statement/Environmental Impact Report (EIS/EIR) for the West Santa Ana Branch Transit Corridor (WSAB) project is now available for public review. The comment period has been extended from 45 days to 60 days to September 28, 2021. Submit a formal comment via the [online form](#) or at a virtual public hearing on August 19, 24 and 28. Three new virtual community information sessions were added on August 16, 21, and 26 to provide an opportunity for focused dialogue relating to property acquisitions, relocation, noise, and other key topics. Visit the online interactive tool, MetroWSAB.com, to learn about the project including stations, grade separations, corridor alignment/elevations and Draft EIS/EIR findings such as property impacts/acquisitions, maintenance and storage facility options, Park & Ride locations.

Option 2: Post as an event on your Nextdoor profile

- a. Click on the “Post a message, event, poll or urgent alert” field on your profile.
- b. Select the “Event” tab
- c. Under the “Choose neighbors” option, select the second option to share with your community + nearby.
- d. For category, select “meetings”
- e. **Text for event title:** Submit your formal comment for the WSAB project or attend a virtual public hearing or virtual community information sessions on Aug. 16, 19, 21, 24, 26 and 28.
- f. **Text for event description:** *See text included for Option 1 above.*

3. Distribute electronically via email or newsletter

Share the flyer notice with your e-mail contacts at least one (1) week before the first public hearing.

- A. You can use the [Project image](#) to share details with your contacts/membership about the Draft EIS/EIR and virtual public hearings/community information sessions. Link the image to the online interactive tool, MetroWSAB.com.
- B. Or copy and paste the following text into the body of an email:

Subject/Title: WSAB releases the Draft Environmental Impact Report/Environmental Impact Statement and extends the comment period from 45 days to 60 days, submit your comments!

Body:

Metro released the Draft Environmental Impact Statement/Environmental Impact Report (EIS/EIR) for the West Santa Ana Branch Transit Corridor (WSAB) project, a new light rail transit line that would connect southeast LA County to downtown LA. **The comment period was extended from 45 days to 60 days through September 28, 2021. You may submit comments at a virtual public virtual or online.** For complete details on how to submit comments visit MetroWSAB.com. A copy of the environmental document can also be found at selected public locations. For a complete list of locations, click [here](#), and contact the preferred site for details on how to access the document or make an appointment. To support the comment period, Metro is conducting three public hearings to provide project updates and solicit public comments on the Draft

EIS/EIR, which will be included in the Final EIS/EIR. Virtual public hearings will offer a brief presentation followed by opportunities for the public to submit formal oral comments. The same information will be provided at each virtual public hearing.

Virtual Hearing #1

Thu., Aug. 19, 2021

6-8pm

Zoom Link: tinyurl.com/3f88s7hf

Call-In Number: 213.338.8477

Meeting ID: 980 0887 2988

> Intérprete en español

> 日本語通訳

> 한국어 통역사

Virtual Hearing #2

Tue., Aug. 24, 2021

12-2pm

Zoom Link: tinyurl.com/4asvr4pz

Call-In Number: 213.338.8477

Meeting ID: 986 2612 6175

> Intérprete en español

Virtual Hearing #3

Sat., Aug. 28, 2021

10am-12pm

Zoom Link: tinyurl.com/4df3b3rk

Call-In Number: 213.338.8477

Meeting ID: 986 4545 5706

> Intérprete en español

Visit the online interactive tool at MetroWSAB.com to help get an understanding of the project, view the Draft EIS/EIR and maps, learn about the proposed alternatives and submit your comments.

Metro recently added three (3) new virtual community information sessions to provide an opportunity for a focused dialogue relating to the following topics: 1) Property acquisitions, relocation process and timing and 2) Traffic, noise and safety. These virtual meetings are meant to facilitate one-on-one dialogue and answer general questions. **Official public comments will not be collected during these meetings.** Please see comment methods above to submit a formal comment.

Virtual Community Information Session #1: Property Acquisitions, Relocation Process and Timing

Mon., Aug. 16, 2021

5-7pm

Zoom Link: tinyurl.com/hb9zw3ep

Call-In Number: 213.338.8477

Meeting ID: 833 4506 4455

> Intérprete en español

Virtual Community Information Session #2: Traffic, Noise and Safety

Sat., Aug. 21, 2021

10am-12pm

Zoom Link: tinyurl.com/y84rdaap

Call-In Number: 213.338.8477

Meeting ID: 996 2656 0726

> Intérprete en español

Virtual Community Information Session #3: Property Acquisitions, Relocation Process and Timing

Thu., Aug. 26, 2021

10am-12pm

Zoom Link: tinyurl.com/6y2up3nh

Call-In Number: 213.338.8477

Meeting ID: 872 5853 7996

> Intérprete en español

For general project questions please call the project helpline at 213.922.6262.

4. Post to your website

You can use the [Project image](#) to post to your homepage. Link the image to the meeting [flyer](#).

5. Feature the virtual public hearings and virtual community information sessions on your events calendar

Promote the three virtual public hearings and three virtual community information sessions on your online events calendar (if applicable) and make announcements at your meetings or other special events. **Formal comments will not be accepted at the community information sessions.** For complete project details, comment methods visit MetroWSAB.com. The dates to include are the following:

Virtual Hearing #1

Thu., Aug. 19, 2021

6-8pm

Zoom Link: tinyurl.com/3f88s7hf

Call-In Number: 213.338.8477

Meeting ID: 980 0887 2988

> Intérprete en español

> 日本語通訳

> 한국어 통역사

Virtual Hearing #2

Tue., Aug. 24, 2021

12-2pm

Zoom Link: tinyurl.com/4asvr4pz

Call-In Number: 213.338.8477

Meeting ID: 986 2612 6175

> Intérprete en español

Virtual Hearing #3

Sat., Aug. 28, 2021

10am-12pm

Zoom Link: tinyurl.com/4df3b3rk

Call-In Number: 213.338.8477

Meeting ID: 986 4545 5706

> Intérprete en español

**Virtual Community Information
Session #1: Property
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**Virtual Community Information
Session #2: Traffic, Noise and
Safety**

Sat., Aug. 21, 2021

10am-12pm

Zoom Link: tinyurl.com/y84rdaap

Call-In Number: 213.338.8477

Meeting ID: 996 2656 0726

> Intérprete en español

**Virtual Community Information
Session #3: Property Acquisitions,
Relocation Process and Timing**

Thu., Aug. 26, 2021

10am-12pm

Zoom Link: tinyurl.com/6y2up3nh

Call-In Number: 213.338.8477

Meeting ID: 872 5853 7996

> Intérprete en español

6. Record an automated phone message (schools)

Record and program the automated message to notify parents of the Draft EIS/EIR, virtual public hearings and the community information sessions.

– English Script

Metro released the Draft Environmental Impact Statement/Environmental Impact Report (EIS/EIR) for the West Santa Ana Branch Transit Corridor (WSAB) project, a new light rail transit line that would connect southeast LA County to downtown LA. Join a virtual public hearing on August 19, 24 and 28 to get project updates and submit formal comments on the Draft EIS/EIR. Virtual community information sessions are also being held on Aug. 16, 21, and 26 to provide an opportunity for focused dialogue relating to property acquisitions, relocation, noise, and other key topics. For complete details and to access the new online interactive tool to view stations, grade separations, corridor alignment/elevations, property impacts/acquisitions, maintenance and storage facility options, Park & Ride and more, visit MetroWSAB.com

– Spanish Script:

El Borrador de Declaración de Impacto Ambiental/ Informe de Impacto Ambiental (EIS/EIR, en inglés) para el proyecto del Corredor de Transporte de West Santa Ana Branch (WSAB), un corredor nuevo de tren ligero (LRT, en inglés) que conectaría el sureste del condado de Los Angeles con el centro de Los Angeles.

Acompáñenos a las audiencias públicas virtuales el 19, 24 o 28 de agosto para una breve presentación seguida de oportunidades para que el público presente comentarios orales formales. También se están llevando a cabo tres sesiones de información comunitaria para proporcionar una oportunidad para discusiones enfocadas en adquisiciones de propiedades, reubicación, ruido y otros temas clave. Estas sesiones tomarán acabo el 16, 21, y 26 de agosto. Habrá interpretación en español en cada de estas juntas. Para detalles completos y acceder la nueva herramienta interactiva en línea y ver estaciones, separaciones de grado, alineación/elevaciones de corredores, impactos/adquisiciones de propiedades, opciones de instalaciones de mantenimiento y almacenamiento, Park & Ride y más, visite MetroWSAB.com.