



Urban Rail: Opportunities & Challenges

Presentation to the Eco-Rapid Board of Directors

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Introduction

Potential Strengths of the Eco-Rapid Board of Directors

- How does the Eco-Rapid Board fit into regional perspective?
- The role of the Eco-Rapid Board in alleviating congestion in regional traffic patterns.

Bridging Cities

- Strength of each City/ Airport & importance of coordination of a regional corridor.
- Improving neighborhoods
 - Ability for each City to create its own identity through effective land uses decisions (specific plans)

EXERCISING PLANNING POLICING POWERS

Transit Stations

- What would you like to see the first 3 minutes after exiting the train?
- Defining a City
- Connectivity

Creating Complimentary Markets

Opportunities

1. Create an identifiable destination
2. Stimulate local jobs in three phases
3. Capturing local dollars
4. Economic development hubs
5. Recapturing neighborhood elements

Long Term Impacts: conveniences, family needs, cafes, and medical services

Public Engagement

- Most important means of discovering issues.
- Understanding the needs of wide community groups.
- Arrive at workable transportation solutions.
- Assists policymakers to stay better tuned to the needs of constituents.
- Insulate cities from litigation.

Challenges of Inequities

- The southeastern cities have not gotten their fair share of transportation improvements.
 - Measure R would not have been passed without this region's participation.
- Case needs to be made that NOT building the Eco-Rapid line is as inequitable to Huntington Park as it is to Cerritos or Glendale.
- Economic opportunities that derive from the creation of rail stations, have not been equitably distributed or viewed regionally.

Timing

- Capacity to celebrate what is unique as an entity.
- Economic upturn is the time to posture as one organization to compete for federal and state resources to alleviate congestions and create economic development opportunities.

Questions?