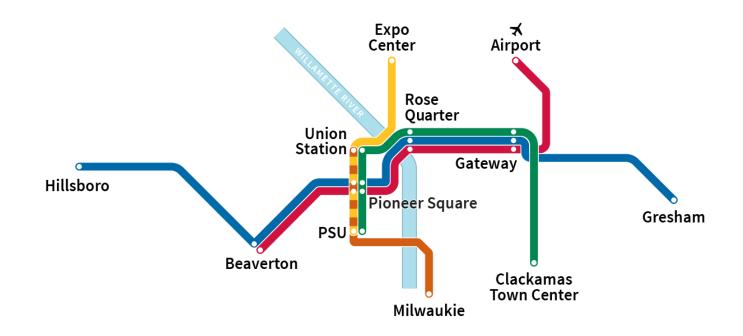


PORTLAND'S CASE STUDY

- 1. Compelling Vision
- 2. Strategic Planning & Partners
- 3. Early Preparations
- 4. Local Implementation
- 5. Sustained Progress & Partnerships
- 6. Measurable Benefits

COMPELLING VISION



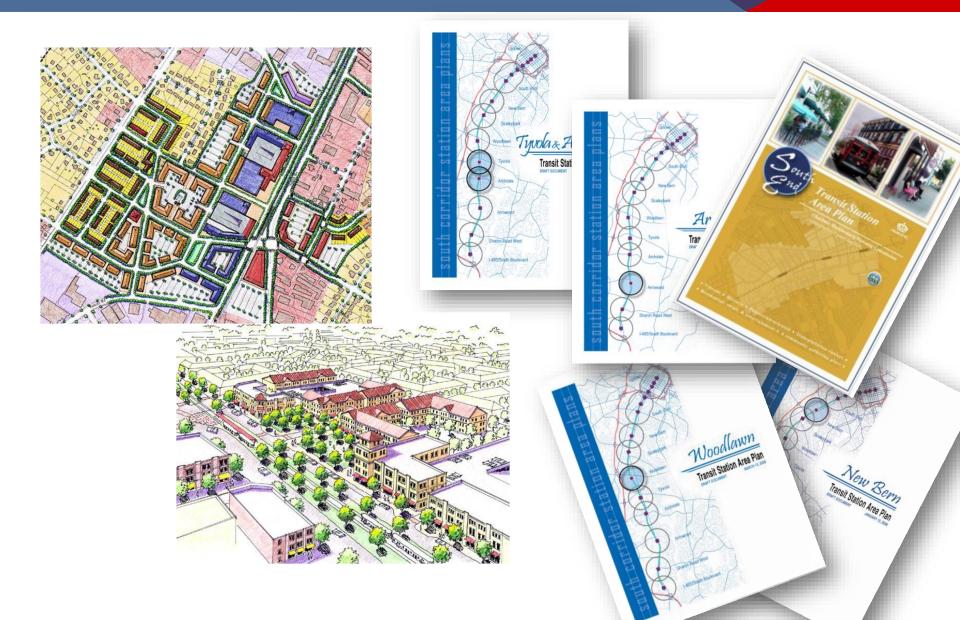
Portland's Regional LRT System

- 40 years in the making
- Linked land use and transportation decisions
- Exchanged freeway expansion for transit investment

STRATEGIC PLANNING & PARTNERS

- Metro (MPO) brought the partners together
 - 24 Cities & 3 Counties
 - Oregon Department of Transportation
 - TriMet Transit Service District
- Forged agreements
 - Planning
 - Design
 - Delivery
 - Operations
- Provided technical support to local governments

EARLY PREPARATION

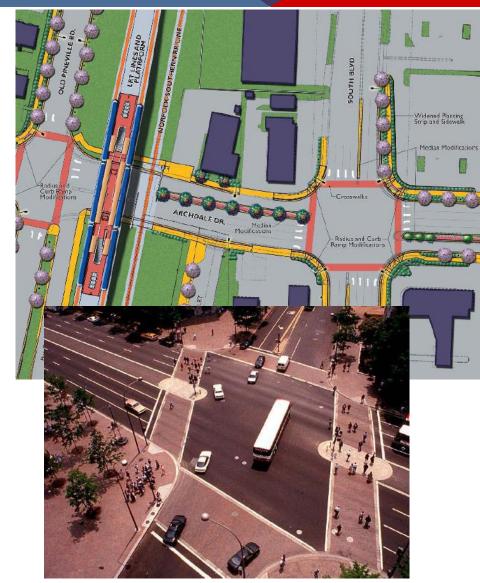


LOCAL IMPLEMENTATION

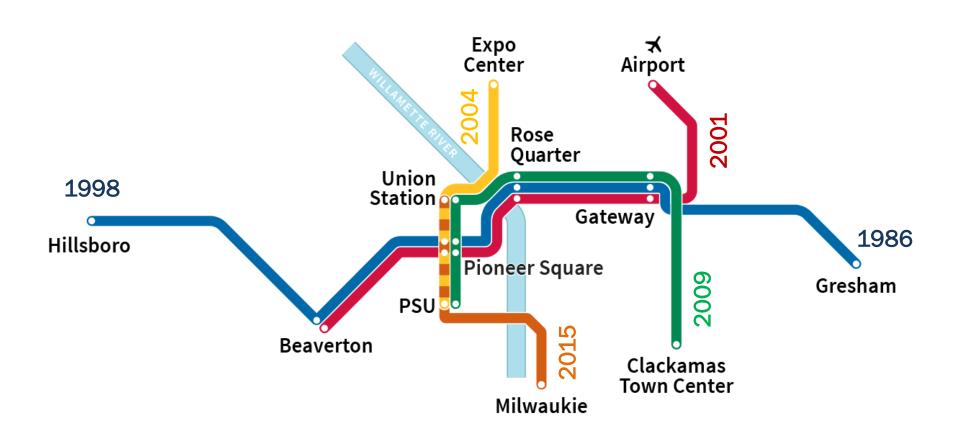


\$50 million bond funding

- 14 miles Sidewalks
- 1.5 miles Multi-use Trail
- 10 miles Bicycle Lanes
- 8 miles Street Widening
- 7 Streetscape Projects
- 27 Intersection Improvements



SUSTAINED PROGRESS & PARTNERSHIPS



Patience & Commitment!

MEASURABLE BENEFITS

System	1970s	1980s	1990s	2000s	2010s
Mileage	Planning	15	33	52	60
Investment	\$15M	\$0.22B	\$1.18B	\$2.23B	\$3.72B
Ridership	-	11M	20M	32M	40M
Economic Development	-	\$4.7B	\$5.6B	\$8.2B	>\$9.0B

- Development benefits within ½-mile of station
- City tax base increased by >150%

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COMMUNICATING CITY BENEFITS

150%

Property Tax increase with TOD patterns*

\$4M Kissimmee Station

\$3.2M Tupperware Station

\$3 Meadow Woods Station

* Source: National Association of Realtors (2008, December 9). Public Transit Boosts Property Values, If Conditions are Right. http://www.reconnectingamerica.org/assets/Uploads/cpatransport2.pdf

Example: Kissimmee Station

Potential Property Value and Tax Revenue Increase with Redevelopment as Mixed Use

	Property	Annual	Increase in Annual Property Tax**		
	Value*	Property Tax*	Per Acre	Entire Station Area	
2015 Value	\$1,510,600	\$29,310			
Potential if Redeveloped	\$83,778,240	\$1,630,360	\$43,980	\$1,600,940	

Potential Property Value and Tax Revenue Increase with "Transit Premium"

Change in Assessed Value	Taxable Value Per Acre	Total Property Tax Per Acre	Increase in Annual Property Tax		
			Per Acre	Entire Station Area	
10% Increase	\$2,531,760	\$49,270	\$48,460	\$1,763,950	
50% Increase	\$3,452,400	\$67,180	\$66,380	\$2,416,080	
100% Increase	\$4,603,200	\$89,580	\$88,770	\$3,231,240	
150% Increase	\$5,754,000	\$111,970	\$111,160	\$4,046,400	